

**Notice of References Cited**

Application/Control No.  
09/480,303

Applicant(s)/Patent Under  
Reexamination  
STONE ET AL.

Examiner  
Bryan Jaketic

Art Unit  
2167

Page 1 of 1

**U.S. PATENT DOCUMENTS**

*	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A US-6,324,519-B1	11-2001	Eldering	705/14
	US-			
-C	US-			
D	US-			
E	US-			
F	US-			
G	US-			
H	US-			
I	US-			
J	US-			
K	US-			
L	US-			
M	US-			

**FOREIGN PATENT DOCUMENTS**

*	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
*	N JP-408249426-A	09-1996	Japan	Daimon	G06F 17/24
O					
P					
Q					
R					
S					
T					

**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
*	U	"Groups set to unveil Web ad guidelines" 09 December 1996, Advertising Age, vol. 67, no. 50, p. 1.
*	V	"ABC formally launches Reader Profile Service as NAA unveils the NICC's silhouette" 02 August 1999, NewsInc, vol. 11, no. 1
*	W	Hamblen, Matt, "Shell protects brand via net" 10 January 2000, Computerworld, vol. 34, no. 2, p. 39.
	X	

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.